



For Immediate Release
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Festivals & Events Niagara Launches NEW Website to Support Industry and Tourism

(Niagara-on-the-Lake, ON Canada) Festivals and Events Niagara (FEN) is pleased to announce the launch of its new website, www.festivalsandeventsniaagara.com. Created by executive Brad Colotelo of ColoteloLee Corporate Cultivation Specialists and in conjunction with Tourism Niagara and their site www.tourismniagara.com, this website will provide support for both the festivals and events industry, as well as support the region's tourism.

Festivals and Events Niagara has been the voice of the industry for over a decade. "With the addition of the new Tourism Niagara website, FEN found the opportunity to expand its role to support tourism marketing and a partner to support FEN's mandate of promoting festivals and events to visitors coming to this destination" stated Joyce Morocco, Chair of the FEN Executive. "It is our hope that this website will draw new unique visits to the Niagara Region through the vast and diverse number of events found here in Niagara" she went on to say during the press conference held at the Niagara-on-the-Lake College Campus.

Joined by FEN members and tourism partners, Mr. Colotelo showcased many of the new features of the website. From industry news and industry resources for FEN members to access, to detailed information on each of Niagara's events for interested event shoppers, the website provides the beneficial services of a "One Stop Tourism Shopping" website in Niagara.

Festivals and Events Niagara is an association of industry members, service providers and destination marketing organizations working together to develop, represent and promote the festivals and events of Niagara. The association also provides a forum for professional development, resource management, industry lobbying and exchange of information.

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